



Arizona Chapter Student Conclave

******Exhibitor and Sponsorship Opportunities******

On **March 31, 2018** we are inviting leading national and local businesses, as well as residency programs and APTA sections to exhibit at or sponsor the Arizona student conclave. This is an excellent, low-cost opportunity with the following benefits:

- Connect with top PT students from the southwest region
- Showcase products, services and your brand to an influential community of up-and-coming health professionals
- Reach prospective employees and network with other engaged professionals

Last year's Conclave attracted more than 130 students and the AzPTA Student Special Interest Group (SSIG) is expecting even more participation this year. The Conclave will be held in Phoenix, Arizona and has a rock star lineup of speakers including Christopher Powers as our key note speaker.

We are committed to providing you with the greatest opportunity promoting your brand.

Becoming an exhibitor or meeting/event sponsor signifies you are committed to developing your brand recognition within the physical therapy profession. As such, these opportunities have been designed to help you reach your marketing goals among a wide range of physical therapy students that are attending and those that are unable to attend.

On the next page you will find additional information about participating as a sponsor, exhibitor or both. Please let us know if you are interested in sponsoring or exhibiting at the Conclave.

General Information

- **Location:** Midwestern University, 19555 North 59th Avenue, Glendale, AZ 85308
- **Schedule:** Please visit the AzPTA website and click on Student Conclave to view the detailed schedule.
- **Hotel Information:** Many area hotels are offering attractive rates. For assistance identifying hotels close to Midwestern, contact the AzPTA office, at 703-706-8503 or arizona@apta.org.
- **Exhibit Space Availability:** Space is limited and is assigned on a first-come-first-served basis.
- **Registration:** You may register as a sponsor or exhibitor by completing the form below and returning it to arizona@apta.org or by standard mail.

Information for Exhibitors

How will we maximize your exposure to our attendees?

- Your logo will be added to our program, onsite poster (if you sponsor), and slide show during breaks.
- Option to participate in up to 2 raffles (lunch time raffle and afternoon grand prize raffle), which encourages student/exhibitor engagement. Raffle items may include a piece of technology like a tablet.
- The chance to actively engage with attendees by participating in our Passport Game.

General information:

- Exhibitor fee \$200 and includes one 6' table, 2 chairs, electrical (if needed), and lunch for up to 2 representatives.
- The vendor fair will be held during lunch (12:20-1:20).
- Set up time 11:45 am; breakdown 1:30 pm.
- If you are participating in the raffle, please drop your raffle off at registration. If you need to mail it in advance, please contact the office at 703-706-8503.

Information for Sponsors

While exhibitors also have the option to participate as a sponsor, this is a wonderful option if you are not able to attend the meeting in person. There are several options available for sponsorship including full sponsor or lunch sponsor.

- **\$500 General Event Sponsor**
- **\$300 Lunch Sponsor**

How will we maximize your exposure to our attendees?

- Display advertisement on the AzPTA website for 60 days (General Event Sponsor)
- Receive a list of AzPTA student members (General Event Sponsor)
- Prominent signage at the event (for lunch sponsors, signage will be in the lunch area)
- Option to participate in up to 2 raffles (lunch time raffle and afternoon grand prize raffle), which encourages student/exhibitor engagement. Raffle items may include a piece of technology like a tablet (Available for both sponsors and exhibitors).



**ARIZONA PT & PTA STUDENT SPECIAL INTEREST GROUP CONCLAVE 2018
EXHIBITOR AND SPONSOR AGREEMENT**

March 31, 2018 • Midwestern University • Glendale, Arizona

Please print - all information, badges and signs are produced from this information.

We would like to (check all that apply):

Exhibitor: \$200 General Event Sponsor: \$500 Lunch Sponsor: \$300

Provide an item for a Raffle - \$0 to participate

Contact Name _____

Company Name _____

Address _____

City _____ **State** _____ **Zip** _____

Telephone _____

Web Site _____

Exhibitors: _____

Name(s) for badge(s) _____

Please return this form by email to arizona@apta.org. We cannot accept credit card payments via email. Call 703-706-8503 to make payment by credit card. If you prefer to mail a check, please send this form with your payment to: Arizona Physical Therapy Association, 1055 North Fairfax Street, Suite 205, Alexandria, VA 22314

Questions? Contact us at 800-765-7848 x 7113 or arizona@apta.org.