

PLANS FOR LAUNCHING OF EPSIG

MEETING INFORMATION

Objective: Discuss launching of EPSIG and start-up plans.

Date: 03/12/2017
Time: 11:00 AM- 12:35 PM
Location: Google Hangout

AGENDA

Items:

1) Plan for Student Conclave

- a) EPSIG Announcement at AZSC
- b) Slide Show
- c) EPSIG table
 1. Flyers
 2. Computers for sign up
 3. Sign up for website ready by conclave (members and mentors)
 4. Email templates to welcome new members and mentors
 5. Table Clothes and giveaways
 6. Candy
 7. EP SIG picture for website

2) May Meeting Plan

- a) Morning 1 ½ session: Welcome introduce the EPSIG
- b) Oxford Debate
 - Early Professional (2)
 - Seasoned Clinician (2)
- c) EPSIG table
- d) Focus groups
- e) When: May 5/6, Where: Arizona Spring Meeting, at lunch, Who: EP's and seasoned clinicians
 - Break EPSIG leaders into two groups
- f) PT Pub night
- g) Mother Bunch possible location

3) Social Media Plan

- a) Utilize AzPTA facebook and twitter to promote AZ EP SIG
- b) EP SIG Facebook group to: Arizona Physical Therapy Early Professional SIG
- c) Twitter Name: Arizona Physical Therapy Early Professional SIG, twitter handle: @AzPTAEPSIG
- d) Create google email account

NEXT MEETING

4/6/17 at 7:30 PM via Google Hangout

OTHER NOTES OR INFORMATION

- Create an application for open leadership position

Recorded By: Jen Chalanycz

Date: 3/12/17