

PLANS FOR LAUNCHING OF EPSIG

MEETING INFORMATION

Objective: Discuss launching of EPSIG and start-up plans.

Date: 03/12/2017
Time: 11:00 AM- 12:35 PM
Location: Google Hangout

AGENDA

Items:

1) Plan for Student Conclave

- a) EP SIG Announcement at AZSC
- b) Beth will prepare one slide by March 25th
- c) EP SIG table
 1. Flyers (see women's health SSIG flyers) (Jen Howe)
 - Ask Beth for flyers she picked from CSM if you cannot find them
 2. Have computers where 3rd year students can sign up for the EP SIG
 3. Sign up for website ready by conclave (if we can't get signed up on the website lets have a google form ready)
 - Need a sign up for members
 - **Action Item:** Jen Howe, work with Karl on the website, and have a google ready as a back up
 - Need a sign up for mentors
 - **Action Item:** Work with Karl on the website, and have a google ready as a back up
 4. Email templates to welcome new members and mentors (Val submit to Jen March 25th)
 5. Table Clothes and giveaways (Beth by March 25th)
 6. Candy?
 7. EP SIG picture for website (Ariana)

2) May Meeting Plan

- a) Morning 1 ½ session: Welcome introduce the EPSIG (10 min)/Icebreaker (networking/15 min)
- b) Oxford Debate
 - Professional development (mentorship, career path, residency, work life balance, continued learning, engagement in professional association, value in professional association, advocacy, evidenced based practice)
 - Early Professional (2)-- Harrison Williams?
 - Seasoned Clinician (2)--Peter Zawicki PTA, Laura Davis PT
 - **Action item:** Beth and Valerie research oxford debate style and possible speakers by April 1st
- c) EPSIG table (same as student conclave)
- d) Focus groups

- e) When: May 5, 6, Where: Arizona Spring Meeting, at lunch, Who: EP's and seasoned clinicians
- Break EP SIG leaders into two groups
 - Valerie and Jen Howe will facilitate seasoned professionals focus group
 - **Action item:** Valerie and Jen H to come up with discussion points by April 15th
 - Ariana and Jen C will facilitate early professional season focus group
 - **Action item:** Ariana and Jen C come up with discussion points by April 15th
 - Beth float in between focus groups
 - **Action item:** Beth review discussion points by the end of April
- f) PT Pub night (Ariana working with Fusion and to update Beth March 17th)
- g) Mother Bunch possible location, ask Jamie to email vendors for possible raffle prizes

3) Social Media Plan

- a) Utilize AzPTA facebook and twitter to promote AZ EP SIG (Ariana by March 15th)
- b) EP SIG Facebook group to: Arizona Physical Therapy Early Professional SIG
 - To facilitate communication between members/mentors (Ariana by March 15th)
- c) Twitter Name Arizona Physical Therapy Early Professional SIG, twitter handle: @AzPTAEPSIG
 - Mission statement under the description (Ariana by March 15th)
- d) Create google email account (Ariana by March 15th)

NEXT MEETING

4/6/17 at 7:30 PM via Google Hangout

OTHER NOTES OR INFORMATION

- Create an application for open leadership position (Director of Professional Growth due to Maggie moving to Boston) to be publicized at Student Conclave and AzPTA Spring Meeting (Jen C and Jen Howe due by April 1st)

Recorded By: Jen Chalanycz

Date: 3/12/17

